



Making Fundraising Fun

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What Type of Fundraiser Do
You Want to Have?

Event

- Walk/5K
- Dinner Dance
 - Wine Tasting
- Lemonade Stand

Silent Event

- Firstgiving
- A “Non attend” event

Tag Event

- Support Fragile X Cards
 - Feature Charity
 - Store fronts

Set a Goal!

- How much money do you need/want to make?

Is it...

- Money for general budget?
- Money for a special project?
- How much time do you have to reach this goal?
- How much start up capital do you have?
- Do you need sponsorships?

Ideas & Strategies to make Fundraising FUN!

- Do something you ENJOY
- Start Small and grow
- Ask for help
 - What the NFXF can do
 - Delegate responsibilities .

Committees

- WE are in it together, delegate, don't go solo!
- The number of Committee Chairs will be dependent on the type of event you are planning.
- Grab a few friends and start discuss what it will take to have the event and delegate. Some are big, other are small or only require work the day of, see what works for you.

Create Your Committee

- Committee Head
- Registration
- Volunteer chair
- Raffle/Silent Auction
- Food
- Shirts/Attire
- Awareness
- Publicity/Marketing
- The Greeter
- The Photographer
- Entertainment
- Decorations

Finding Guests

- Ways to get you thinking!
 - LINKS – NFXF Database

Post Event

- Roundup
- Thank you notes

Techniques to Improve Awareness & Educational Opportunities at an Event

- Press releases, follow up articles
- NFXF special topics pamphlets
- Awareness materials
- Signs with Fragile X Disorder Facts
- Welcome Speech
- Awareness Videos

Contact Us!

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